

Marketing Internships Available

Ferry Beach is a 501(c)3 non-profit organization located in Saco, Maine. Our mission is to awaken hearts to explore, grow and renew the spirit of universal love. We accomplish our mission by offering retreats, conferences and workshops in the arts & culture, education, spirituality, sustainability, personal growth and justice & action on our 32-acre beach front campus.

We are accepting applications for a Marketing Intern in the Fall and/or Spring Semesters. Bring your skills to Ferry Beach and learn new skills on-the-job from our professional Marketing Staff in a real-world setting. Internal and external marketing and communications related tasks and activities include:

- **Database Management:** Help update and maintain mailing lists across various software and systems.
- **Email Marketing:** Assist with developing and sending marketing and customer relationship emails through our email marketing software.
- **FB Website:** Assist with the update and maintenance of the Ferry Beach Website.
- **Socials:** Help with the management of Ferry Beach's social media channels
- **FB App:** Publish timely content to our guests and visitors on our iOS and Android app.
- **Internal Marketing:** Assist with creating content and updating campus TV monitors, as well as help produce the twice per week printed tidings newsletter.
- **Content Development:** Help Ferry Beach with our bi-monthly newsletter by creating content, designing, and sending to our constituents both physically and electronically.
- **Photos & Video:** Take fun and exciting photos and video at conferences and events. Night and weekend shifts may vary based on activities.
- **Print:** Help create posters, marketing materials, signs and other print media using software from the Adobe Creative Cloud (Photoshop, Illustrator, and InDesign)
- **Brand Maintenance:** Assist with ensuring the brand image is being properly used in all media.

Internships are about learning and growing your skills. We are looking forward to hearing from candidates on their abilities and accomplishments as well as the areas they would like to grow and improve. Our Marketing staff are eager to share their knowledge and expertise with you.

Let us know why you would like to be a marketing intern at Ferry Beach. What is it that draws you to our dynamic and growing organization and what can we learn from you?

Fill out our job application at: www.ferrybeach.org/jobs and send a cover letter to bjohnson@ferrybeach.org