

# Discovery

## Summer 2020 at Ferry Beach is Reimagined

Opening our hearts to one another in this challenging time, the Ferry Beach staff and board have worked with our volunteer summer conference coordinators to put some of our conferences on line. You can find our "reimagined" programs at [ferrybeach.org/summer-reimagined](https://ferrybeach.org/summer-reimagined)

The Ferry Beach campus is OPEN to people who feel safe traveling. We have 32 acres, 17 buildings, a thousand feet of private beachfront and lots of lodging options ([ferrybeach.org/lodging](https://ferrybeach.org/lodging)). We are addressing all of the precautions the Maine CDC has put in place and you can see our response plans at [ferrybeach.org/COVID-19](https://ferrybeach.org/COVID-19)

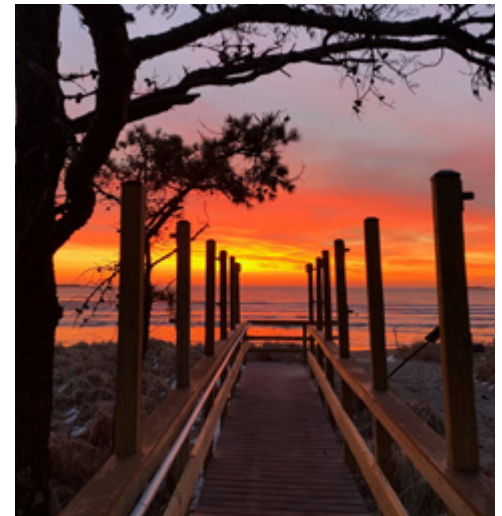
A list of our upcoming reimagined conferences on-line and on-campus are below. We are also growing our offerings for the months of September and October. Please visit [ferrybeach.org/schedule](https://ferrybeach.org/schedule) regularly for program updates!

- **July 25-28:** Family & Friends Reimagined
- **August 1-7:** Circles of Life (UUFAP) Reimagined
- **August 1-8:** Paddle Power Retreat
- **August 2-5:** Discover your Bliss
- **August 6-8:** Shamanism
- **August 8-14:** Circle of Music Reimagined
- **August 8-14:** In the Company of Women Reimagined
- **August 14-16:** Women's Retreat: Joy is the Key to Resilience
- **August 16-19:** Women's Healing
- **August 17-21:** Motivational Interviewing
- **August 19-22:** Abstracting the Landscape
- **August 24-27:** Living Love
- **August 29 - September 1:** The Beach Getaway Reimagined
- **August 29 - September 2:** Quilting by the Bay
- **August 29 - September 4:** Listening Mind
- **September 4-7:** Labor Day Weekend
- **September 21-24:** Creative Writing for Spiritual Seekers
- **September 30 - October 2:** Modern Quilting Workshop with Carson Converse
- **October 23-24:** Annual Meeting Weekend / Fall Festival

## IN THIS DISCOVERY

- ① Reimagined Summer
- ② Financial Sustainability
- ③ Finding Joy Opening the Ferry Beach Campus
- ④ Special Giving; Personal Responsibilities
- ⑤ Staff Changes; Ferry Beach Store Now Online!
- ⑥ GAYLA Reimagined

**AND MORE!**



## Weathering the Pandemic: Sustainability Becomes Key for Next Year

As you may know, most of our funding comes from the work we do in the summer. Around \$850,000 is generated by our conferences and workshops from June through August. Our spring and fall seasons bring less funding, (\$350,000) but are integral in helping us keep staff and pay our expenses year-round. At this time, we have 6 full-time staff and 2 part-time staff year-round. Our monthly expenses with staff salaries, utilities, mortgage, etc. total around \$53,000/month.

We all know that sometimes plans don't turn out as you thought they would! This spring we were grateful to have many more conferences and workshops offered than we had in previous spring seasons. We even had a great spring break camp ready for youth. Then the pandemic hit and all of our workshops, conferences, retreats and special events were either moved to next spring or canceled.

We are so much more than a physical place on the beach. Ferry Beach is a not for profit organization. Our mission is to awaken hearts to explore, grow and renew the spirit of universal love. We accomplish our mission by engaging communities in the following areas: art & culture, education, spirituality, sustainability, personal growth and social justice & action.

We are grateful that our volunteer summer conference coordinators stepped up and helped us pivot quickly to create online offerings of our summer conferences. With the pandemic, the instability of our federal government and the awakening challenges to racism; now more than ever the world needs Ferry Beach's mission and voice in awakening our hearts to one another in love.

Our reimagined conferences will help us to fulfill our mission this summer. Our challenge now is to figure out how to make up the devastating shortfall in revenue. Several conferences have started fundraising through their individual networks; some of our sustainers have stepped up their monthly gifts and other members have made one-time donations. Read how some of our members have stepped up to help support Ferry Beach through this challenging time on page 4.

### Key Financial Information

Data as of 7/16/2020

Estimation of funds we will not receive this summer due to cancellations:

**RED** \$800,000-1,000,000

Contract cancellations rolled over to another time (estimation of funds to see in future):

**YELLOW** \$50,000-100,000

Deposit refunds for summer 2020:

**RED** \$40,000

Deposits rolled over to 2021:

**YELLOW** \$38,456

Relief Fund Donations:

**GREEN** \$19,731

Ferry Beach Bonds:

**YELLOW** \$31,750

Reimagined conference donations:

**GREEN** \$20,730

*RED = Money lost or anticipate not receiving*

*YELLOW = Money we can hold onto but will not be able to earn in the future*

*GREEN = Unrestricted income*



### Sustainability Task Force

A small group of Ferry Beach members (Jessie Washington, Craig Urian, Andrew Morse, Meghan Chan, Marty Burgess, Pam Emery, Kathleen Dziadzio) started meeting bi-weekly in April to help our Executive Director, Cathy Stackpole, think through our options for addressing our serious challenges for funding and programming. Through this effort, our "reimagined" summer was born. The group still meets, helping to reimagine our summer and working through some of the loan and fundraising options that are available to us.

Ferry Beach is really grateful for the help of these individuals!

## Finding Joy

By Board President, Marty Burgess

The month of June was filled with frantically paced weekends here at Ferry Beach. Several bands of dedicated Beachkeepers have been gardening, cleaning, building, and giving of their time and treasure.

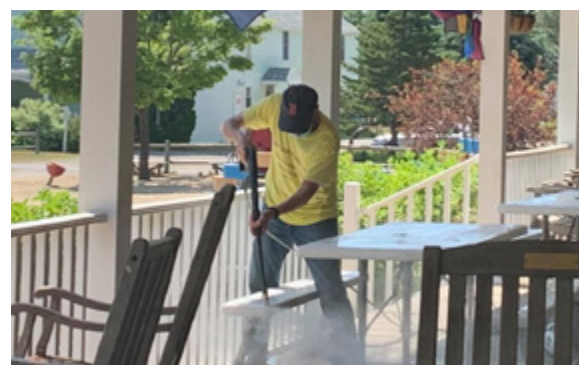
The campus has come together with teamwork and comradery. Preparation for our opening has been successful with lots more to do. As we plan for a new style of being in community, the campus is being readied to host all who can come. The pandemic has changed the way we do some conferences and major events until next summer. Conference leaders have added web-based activities to stay connected to their communities.

While it is lonely and heart wrenching on campus at times, the sense of love and commitment overrides any hint of despair! The gardeners have transformed long neglected areas, maintained the gardens established by Matt Kelley and Janet Bringola (wherever you see a pile of garden debris, Gene Grindle was there, weeding or raking!). Rose Pavilion is ready, Quillen lobby, the wonderful porches, Gayla Theater (and more) are all ready for use. Our plans for safety are in place – go to [ferrybeach.org/COVID-19](https://ferrybeach.org/COVID-19) for current protocols –we are ready.

The pandemic has changed the way we think, the way we act and the way we see the future. Our community has been altered by these circumstances. Staff, board members and Beachkeepers have stepped up to the challenge and are making our future possible. The practice of universal love has prepared us for these times. Each kind action, every dollar donated, all the supportive messages are helping us move through these times. As Paul Martel noted “doing this work gives me joy” as he finished pressure washing Quillen porch. The joy we find in community is the result of hope in action. All the tasks, all the donations leave us with joy in our hearts as we face the darkness of our times.

As in the past, we have jumped up and faced the challenge. We have been preparing for this moment. We are challenged to raise enough capital to sustain our community through this heart wrenching time. There is no flash, no outstanding glorious goal, this is survival for dark times. Our future is possible with the help of your time and treasure. This is where joy can be found! If you can give time, we have lots more to do! If you can give treasure, wonderful, there is lots of financial need. If you give both – I will have coffee with you on the porch!

I encourage you to embrace our mission ‘awakening hearts to explore grow and renew the spirit of universal love’. Find joy volunteering, leading an online workshop, making donations, come to the Beach as you are able and love like you mean it.



## Sweat Equity: Opening Ferry Beach

We are grateful for all of the people who stepped up over the last 4-6 weekends to help us open the Beach this year. Special thank you to:

Gene Grindle, John and Dana Lorway (and daughter), Judy Sadowski, Carol and Sean Duffy, Bill Mitchell, Marty and Christine Burgess, Dorothy Bell, Rick Records, Paul Martel, Troy Liston, Mark Koenig, Diana Wagman, Donna and Dennis Burnham, Doug Dolan, Michael Wagman, Alan Shepard, Kathleen and Bob Dziadzio, Carol and Jim Peale, Pam Emery, Martin Grealish, Mike Wagman and Steve Carpenter.

## Special Gifts and Fundraising Efforts

A conference goer sent a note with her gift: "my husband and I usually go to NYC to celebrate our anniversary. This year we are staying home, so we are sending Ferry Beach a check for what it often costs us for that celebration."

A father in canceling his child's registration for youth camp said, "Many people and business we know have been hurt by the pandemic, but we have been very fortunate. We want Ferry Beach to have this registration as a gift."

Another conference goer said, "I won't be able to come this year, but I want you to have our registration as a gift."

"Thank you for hosting GAYLA Reimagined. I understand someone was in the background making ZOOM behave itself. THANK YOU!!! I am sending an extra check... I hope the rest of your conferences run at least as smoothly as GAYLA did. Hoping you have a successful fund raising campaign."

An early contributor to the Ferry Beach Relief Fund shared: "I can't imagine not having Ferry Beach here for my children. I wish I could give more."

Under the CARES Act, Ferry Beach was successful in applying for and receiving a low interest loan that, if all criteria were met, would not have to be paid back under the Payroll Protection Program. We received \$149,600 and were able to use those funds for mortgage, staffing, and utilities. This provided some relief, but it doesn't come close to helping us overcome this year's shortfall.

Please give to Ferry Beach and help us through this challenging time. Visit [ferrybeach.org/covid-relief](https://ferrybeach.org/covid-relief) to donate.

**H HANDS CLEAN**  
Wash my hands regularly and use good hygiene practices throughout my stay

**E EVERYONE APART**  
Maintain safe social distance from others that I don't live with

**A A MASK IS KEY**  
Wear my mask anytime I am in a public space (including outdoors)

**L LET'S ALL PITCH IN**  
Pick up after myself and follow posted cleaning processes in public spaces including the dining hall and restrooms.

**T TRACK TEMPERATURE**  
Bring a thermometer to track my temperature and self-monitor for symptoms of COVID-19

**H HEAR & FOLLOW**  
Follow all public health orders from the state of Maine and adhere to rules put in place at Ferry Beach

**Y YOU ARE RESPONSIBLE**  
Pay attention to those around me in the event of someone displaying symptoms.

## Be H-E-A-L-T-H-Y. Stay Germ Free.

Ferry Beach has followed best practices and put many systems in place to protect our guests and staff during this pandemic. Despite our plans and precautions, we need everyone to pitch in to stop the spread of COVID-19.

We want everyone who comes to campus to "Be H-E-A-L-T-H-Y, Stay Germ Free." Guests and staff are required to acknowledge their responsibilities and agree to participate in the while they are at Ferry Beach. These personal responsibilities include:

**HANDS CLEAN** - Washing your hands thoroughly and frequently

**EVERYONE APART** - Social distancing whenever possible

**A MASK IS KEY** - Wearing a mask in all public spaces (Is currently required in Maine by Executive Order)

**LET'S ALL PITCH IN** - Cleaning up and Sanitizing after yourself

**TRACKING TEMPERATURE** - Self-monitoring temperature and for COVID-19 Symptoms

**HEAR & FOLLOW** - Follow all public health orders from the state of Maine and rules and guidelines from Ferry Beach

**YOU ARE RESPONSIBLE** - Be aware of your surroundings and who you are near in the event of someone becoming symptomatic

## Staff Changes

We are so grateful for the services of Steve Carpenter for the last 5 years. He was a great asset to the beach and truly lived up to his last name. We will always be grateful for Steve's efforts here. He has left a lasting impression in many ways on Ferry Beach.

Vanessa Johnston left Ferry Beach after a year of service in the registration area. We are grateful for her efficiency efforts on behalf of Ferry Beach registration and her warm smile for all our guests.

We welcome Cheryl-Anne Boccadoro as our new Registration Coordinator. Cheryl-Anne comes to us through Hosteling International where she worked registration and managed hostels. Her background makes her the perfect fit for the job, including that she really "gets" nonprofits as well as "hoteling" software. Cheryl-Anne says: "I am thrilled to join the Ferry Beach team. Looking forward to meeting and learning about all of our guests. If you see me on campus, please come introduce yourself!"

We also welcome Matt Simonds to Ferry Beach as our maintenance staff. Matt gained a lot of experience "flipping" a house in Bangor with a friend along with his work at a local hardware store. Matt has also had his own house painting business and worked for an RV company. We are grateful that these two individuals have joined our team this year!



## The Ferry Beach Store is now Online

Get your favorite Ferry Beach gear any time of year. The Ferry Beach Store is now online with select items like logo and theme t-shirts, sweatshirts, sweat pants and more! Help support Ferry Beach and add some new Ferry Beach gear to your collection. Shop now at [ferrybeach.org/store](https://ferrybeach.org/store)

Please note that some items are printed on demand and shipped through a third party. Due to COVID-19, some of these items may be delayed in processing and are noted in the store.



## Women's Retreat

**Joy is the Key to Resilience: Connecting to Nature; Connecting to Self**

August 14-16, 2020 • [ferrybeach.org/joyiskey](https://ferrybeach.org/joyiskey)

Staying safe and also connecting will be our main goal this weekend as we explore resilience in these trying times.

Through activities indoors and out, conversation, ritual, and connection, we will explore what our life story has taught us about resilience and its relationship to discovering and living in joy. How have we experienced joy and resilience in the past? How so today? Especially while the climate in which we are living is challenging at best and adversarial at its worst.

We will be guided this weekend by these principles:

- Love is at the center of our being.
- Joy is our birthright.
- Being resilient is the key to joy; Finding joy is the key to resilience.



Joy 2020 T-Shirt  
\$20.00

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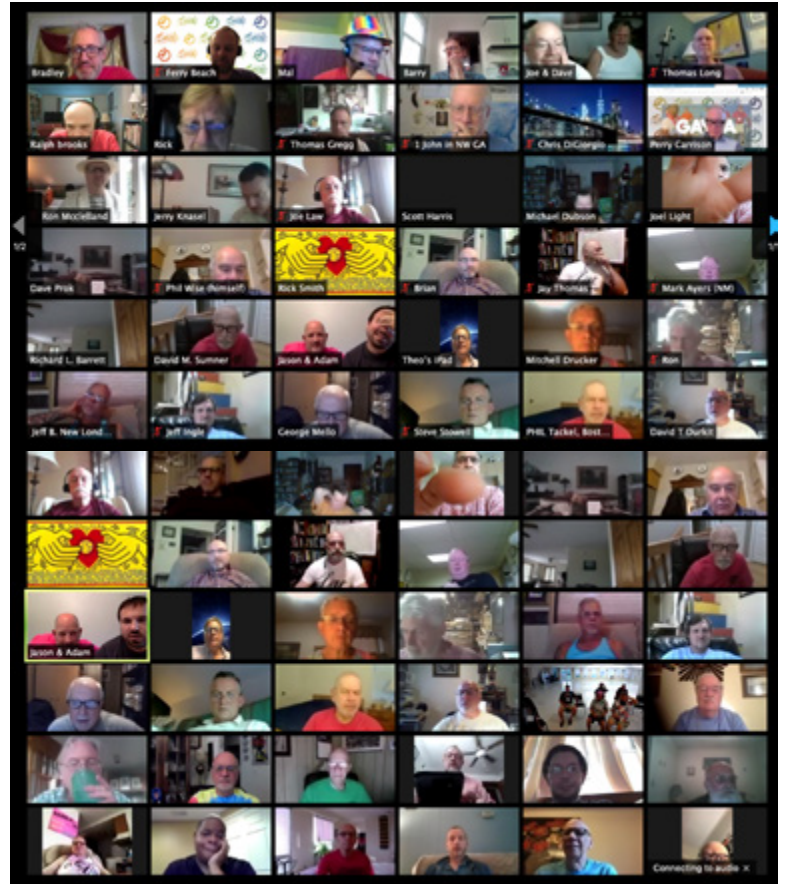
# GAYLA Reimagined

The Gayla conference community had looked forward to this summer to observe its 42nd year and assemble with the Ferry Beach summer theme of Joy. With the inability to assemble en mass on campus as usual, Reimagined Gayla emerged as a creatively adapted online conference offering innovations of standard Gayla features such as workshops, check-in circles, Friendship Circle, and a virtual "Sunday Hat" chapel. There was even an online TNT Follies, showcasing pre-recorded performances, a very popular feature with the conferees this year.

Gayla Reimagined came to life from efforts of the Gayla Coordinators and Ferry Beach staff to realize the spirit to Gayla in a new way. With about 80 participants online (including some from Arizona, New Mexico, Canada and Nicaragua), coordination and management of online sessions became real learning experiences. Participants reported only a few technical glitches which were resolved promptly. The weekend included much learning about "Zoom."

In addition to the online conferees, a few men participated in Gayla Reimagined on campus pursuant to standard safety protocols. Among other reimagined features of Gayla were the Gayla Remembrance Service, honoring the memory of deceased Gayla brothers, and the annual Gayla Town Meeting, where the fellowship conducts community business such as election of Coordinators and planning for reunions.

Gayla Reimagined ended with a closing ceremony featuring the song Flying Free, considered by many to be the Gayla anthem. Goodbyes ended on a note of hopeful encouragement toward Gayla 43, July 17-24, 2021.



# Discovery

JULY 2020



## Ferry Beach Bonds

Give the gift of Ferry Beach to a friend, loved one or even yourself. A Ferry Beach Bond Certificate will give the recipient an opportunity to enjoy a camp or conference at some point between now and the end of 2025!

Bonds are for everyone! Is there someone you know hasn't come to Ferry beach in a few years? Give them a bond and invite them back! Want to get your holiday shopping done now? Purchase these for your family and enjoy the summer together at the beach. Know you'll be back every year anyway? Pay for the next 5 years now.

Buy your Ferry Beach bonds at [ferrybeach.org/bonds](https://ferrybeach.org/bonds)

## Please Join Us on Site if You Can!

Guests are welcomed to join us on campus and participate in Reimagined Programs from Ferry Beach! Review our COVID-19 response page ([ferrybeach.org/COVID-19](https://ferrybeach.org/COVID-19)) to see what we are doing to keep everybody safe this year. If you are able and want to join us at the Beach this summer, please do! The loss in summer revenue is detrimental to Ferry Beach and the income our visitors provide us this summer will help us get through these difficult times.

Call our registration team at **207-282-4489 x1** or email [registration@ferrybeach.org](mailto:registration@ferrybeach.org) to reserve your spot!



For up-to-date Information on the Ferry Beach response to COVID-19, visit:

[ferrybeach.org/COVID-19](https://ferrybeach.org/COVID-19)