

Gayla Council of Elders:

We met monthly by conference call. We maintained regular contact with the coordinators and centered our relationships in the GAYLA Covenant and our work in the Council of Elders charter.

A mission statement for the Council of Elders has been produced to be voted on at our town meeting.

Retention & Community Building

We set goals for using social media. For current & past brothers, we seek to sustain a year-round sense of brotherhood and loving community; share GAYLA-related news, generate excitement about GAYLA; and provide a forum to ask for input about future plans. For men who may be interested in GAYLA, we seek to share information about GAYLA; create a sense of supportive, fun, loving community; and promote GAYLA.

We compiled 15 years rosters into a single list and updated Constant Contact information for over 100 GAYLA brothers. Special thanks to David Smith and David Allen for their time. We organized Love-A-Thon of calls and emails to almost 160 men during the winter reunion.

We revived GAYLA Brothers Yahoo Group, which is open only to GAYLA brothers and is accessible to anyone with email. There are currently 75 members.

Marketing

Supported Tim Fitzgerald in arranging a major article in Boston Spirit Magazine and an ad for Gayla in the current issue.

Advertising for Gayla included in programs for the NH Gay Men's Choir, NH Seacoast's Men's Group, and the Ogunquit Playhouse.

Gayla posters were distributed to various locations, post cards have been printed and T-shirts are in the process of being produced to be sold in the Ferry Beach store

Worked with Ferry Beach to establish a permanent URL on Ferry Beach website: www.ferrybeach.org/gayla

Relations with Ferry Beach

We negotiated a comp package for GAYLA that includes \$75 toward each newcomer discount, \$800 toward marketing, 3 Coordinators, half-fees for 2 Frivs and our Treasurer, and 2 rooms in exchange for rooms coordinators are opting not to use (one as our Intimacy Room and one for Helping Hands). Ferry Beach has also given us dates for the next 3 years: July 9-16, 2016, July 8-15, 2017 and July 7-14, 2018.

History and Tradition

We are always open to receiving archive material. Photo collections are also appreciated.