

# Discovery

## On the Occasion of a Winter Stay

By Cathy Stackpole, Executive Director

Just after noon, the wind began to howl, slowly at first and then picking up steam as the snow fell around the cottage. Safely tucked inside, I was quite impressed with how warm the space was. Standing at the windows, not a draft came through even though the northeast wind was beginning to rage.

It was a perfect afternoon. I fixed myself a cup of tea and sat down to read a biography of Cokie Roberts by her husband, Steven. Hours went by as I found myself drifting back to those early days of National Public Radio when I could hear the voices of Cokie Roberts, Linda Werthimer, Nina Totenberg and Susan Stamberg.

When I was working for the Girl Scouts I met Susan, then retired but still with her signature voice and NY accent. In the chapter, Steve brings to life the sisterhood that these women brought to each other and to the newsroom. I learned how much Cokie's faith meant to her, and her constant "mothering" of others, no matter how busy she was. Her mothering was also mentoring and supporting young women in the news business. My afternoon flew by as the storm swirled around Ferry Beach and I was transported to my time working in the battered women's movement and advocating for women's rights in the laws.



As a woman, even a woman who traveled some for her job in the past, finding a quiet cottage to rent for a couple of days is sometimes difficult. The questions linger in my mind: will I be safe, will I be undisturbed, will the front desk notice I am alone and want to make sure I am ok by checking in regularly (the latter I have experienced in those little quaint out of the way places, run then by people much older than myself who think I need their company.)



The storm dumped a little under a foot of snow, but the city staff cleared the roads and Ferry Beach staff, cleared paths for me to walk. For the last few days I have read, written, napped, daydreamed and rested. I have walked on the beach in the afternoon and greeted the sun on chilly mornings, just myself and flocks of seagulls.

There are still many days left of winter and many more days of spring. Do you have a book you are trying to find time to read? Is there some reflecting or writing you want to do? Or do you just need a couple of days of quiet? Maybe it's time you booked a winter getaway or personal retreat at Ferry Beach. We promise we won't disturb you! (Unless of course you would like our company.)

## IN THIS DISCOVERY

- ① Winter Stay at Ferry Beach
- ② New Address; Join Our Board
- ③ Rowland Upgrades; Booking for Summer
- ④ Ferry Beach Town Halls
- ⑤ BOARDwalk

## AND MORE!

## Our Address is Changing! Don't Worry - We Aren't Moving.

Our address will be changing. **Morris Ave will be renamed to Boardwalk Drive by the city of Saco on April 1st, 2022.** Please update your records. Our Mailing Address will change from 5 Morris Ave to 5 Boardwalk Drive, Saco, ME 04072. Our main office will be in the same location it always has been.

### Key Address Locations at Ferry Beach

**Main Office & Mailing Address:** Morris Building, 5 Boardwalk Drive

**Off-Season Registration Office:** Kelley Building, 8 Boardwalk Drive

**Summer Registration Office:** Quillen Building, 21 Ferry Park Ave

Consumer GPS products may not update immediately – Please be cognizant of this change on your future visits.



## Welcome to The Team Lisa

Ferry Beach is happy to welcome Lisa LaCroix to our team. Lisa has been hired as the Assistant Director at Ferry Beach and will be handling all of our operational needs.

Lisa was born and raised in Maine and attended the University of Southern Maine where she earned her degree in communication and marketing. Prior to joining Ferry Beach Lisa was a salon manager and wedding coordinator. She has experience in event planning and has served on the planning committee of the Red Cross.

When she's not working, Lisa enjoys traveling and meeting new people. She likes to hike and go camping, and when it's not beach weather she enjoys going to the mountains to ski. Lisa loves spending time with her friends & family, and always enjoys time spent being an aunt to her niece and nephews!

Lisa believes this is an exciting time to be part of the Ferry Beach family, and is looking forward to meeting more of the welcoming people that call this community home!

## Want to be Considered for a Board Position at Ferry Beach?

Do you want to help vision and support the direction of Ferry Beach by taking a role in our organization's governance? Ferry Beach is recruiting prospects for board positions this year. Each June, at our annual meeting we elect new board members who serve for a 3-year term. New board members are paired with currently serving members and given an orientation to help get acquainted with governance issues.

This year, we are looking specifically for people who have a financial background and are good with numbers. This individual may eventually step into our Treasurer position on the board. We are also looking for individuals who have contacts in the New England area to help us build the resources we need as an organization.

Board members are asked to financially contribute to Ferry Beach at the level comfortable for them. The Board meets four times in person throughout the year and has several online meetings through Zoom. Our annual board retreat is the last weekend in January and is mandatory for all board members to attend in person.

Interested? Visit [ferrybeach.org/board-interest](http://ferrybeach.org/board-interest) to let us know. You will be contacted by someone from the nominating committee.

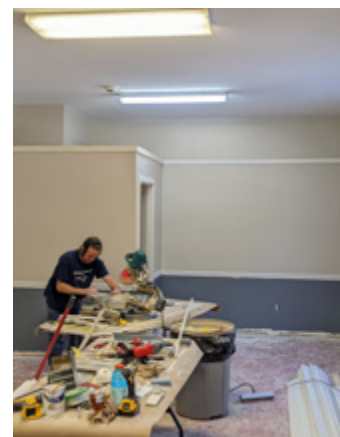


## Upgrades in Rowland Hall

Over the last couple years, we have been raising money to improve Rowland Hall and have been making upgrades that have been more utility in nature with those funds. We have installed heat pumps on the first floor, replaced the roof, updated wiring, run ethernet added wi-fi hotspots, and insulated under the building, among many other things. Most of this has gone unnoticed but is critical to the overall goal. Over the winter season, we are working diligently to improve the interior look and feel of the space. We want Rowland Hall to feel open and warm, but beachy and modern. Paint goes a long way, which we are doing, but we have also installed new lights, lowered ceilings in spaces where that is possible, and will soon be installing carpeting and adding decoration.

We hope Rowland Hall will become much more welcoming to our guests and help Ferry Beach attract new groups and events in the off season. Rowland is the perfect space for conferences and groups to gather and will help Ferry Beach with our goal of becoming a year-round destination for programs in the arts & culture, education, spirituality, sustainability, personal growth and justice & action.

If you would like to help us with additional funds to improve the interior spaces you can donate at [ferrybeach.org/rowland](https://ferrybeach.org/rowland) or send a check and indicate the funds are for the Rowland Upgrades.



## Time Now to Book Your Summer Travel

It is now time to book your reservations for this summer's conference season. Guests who make their reservations and pay in full by March 15th will receive a coupon for a free medium ice cream cone from the Ferry Beach Store that can be used during the week reserved. Each reservation will receive one coupon per full conference registration under their reservation. Example: A family of five who purchases five conference tickets will receive five coupons. An individual with one full conference ticket would receive a single coupon. A full conference ticket refers to a conference fee with a full meal plan paid in full for the entire length of the event. Any adjusted conference tickets do not qualify: a-la-carte meals instead of meal plan, facility use tickets, prorated tickets for shorter stays, or free tickets for children under 8.

We have updated our online booking process so it is simpler and easier to use. Simply access your programs landing page (A list of all programs is located at [www.ferrybeach.org/schedule](https://www.ferrybeach.org/schedule)) and click on the Book Now button that appears in the yellow bar at the top of the page. You will be directed to our booking system which will show you all the available lodging for the dates of your conference. When you have made your selection, you will be provided a list of items to add to your reservation including things like linens, lobsters and memberships. Additionally, you will be able to select how many conference registrations you wish to add to your reservation. When you are finished simply check-out!

If you have any questions about how to register, or wish to do so by phone, call [207-282-4489 x1](tel:207-282-4489) and speak with someone in our registration team.

## Online Town Hall Meetings

On February 9th, Ferry Beach hosted our first online Town Hall of 2022. We were happily joined by staff, board and several members who participated in a fun activity together by creating and sharing Haiku poems, some of which are highlighted on this page. We spent time sharing our ideas and dreams of what we can do to improve our space at Ferry Beach. After a little over an hour the meeting ended. If you didn't happen to join us at this meeting, plan to join us at one of our other scheduled town halls in the coming months.



At our second Town Hall, March 8th at 6:30pm, we will share a photograph or a drawing about our experiences at Ferry Beach. It is Women's History month, so you could narrow your ideas down by thinking about women who helped enhance your experience at Ferry Beach.

We'll also talk about program content: ideas you have for workshops you would like to see us offer either online or in person. Come prepared with a resource person we can contact.

Our last scheduled Town Hall before summer will be on April 9th at 9:00am and focus on democracy in our organization and in our world. Come prepared to share a quick story, in addition to voting, about how you are contributing to our democracy in the US.



We'll also ask how you think we can reach out to people to contribute to the democratic governance of Ferry Beach. As a member organization, our membership votes in the new board. What might be other ways we can get robust participation from our members?

Learn about upcoming town halls and register for the next one at [ferrybeach.org/town-hall-meetings](https://ferrybeach.org/town-hall-meetings)



Lets raise the money  
to build and improve our space  
What can we create  
~ Brian Johnson

*From our porch rocker  
we watch the gulls prepare for  
one more lobster night  
~ Leah Goat*

Raise the rainbow flags  
on Quillen porch  
history flapping in the wind  
~ Leah Goat

Snow then rain then snow  
Makes slippery, such mess,  
spring, can you come now  
~ Cathy Stackpole

*Pine sand embracing  
Wind waves water rushing in  
Memories of love  
~ Marty Burgess*

Challenges arise  
Universal love responds  
No one lacks a task  
~ Ron Willett



Update Grove campground  
Modern bathrooms and showers  
Camping at the Beach!  
~ Carol & Jim Peale

*Evening light coming from DeWolfe  
All breathe easily after a great day  
Sleep comes so easily.  
~ Paul Provencher*

Ocean now retreats  
The jetty the city defeats  
Saco Bay returns  
~ Brian Johnson

*Waves crash, stars glitter  
energy and spirit dance  
Let's make something new!  
~ Pam Emery*



## BOARDwalk

by Alan Shepard, 1st Term Board Member (2020-2023)

I lived in Kennebunk for over 30 years where I raised my family and had a business. When I purchased a home in Camp Ellis five years ago, it was to be close to the Saco River to chase striped bass. I had never heard of Ferry Beach Retreat and Conference Center.

My first summer I rode my bike everywhere, and when I first rode through Ferry Beach and saw the kids running around I thought it was some sort of religious camp. One Saturday afternoon, I heard some noise and rode my bike over to see a Gayla parade heading across Seaside Avenue towards the grove. At that moment I knew Ferry Beach was a special place.

To this day I ride my bike through the property several times a week just to get a little feel good from the energy floating about. On one of these ride bys I ran into Marty, who I knew a little from his work as a saint among men. I then became more engaged at Ferry Beach, and my inability to say no to Marty has placed me on the Board.

I have fully enjoyed this experience and now have a vested interest in seeing Ferry Beach succeed, as I will always want it as a good neighbor.

When I attended some early meetings, I was very surprised to learn that Ferry Beach has survived as a non-profit, with a very limited endowment. I could not understand how there could be so many buildings initially built and maintained without an endowment supporting it.

The answer is 121 years of squeaking by.

Another way of describing this is "resilience". It is about adaptation and change.

Non profit boards spend hours defining and redefining its mission.

Covid has been a reset for many and certainly for Ferry Beach. The future at Ferry Beach is not certain, and it will depend on getting the full support of those who have fallen in love with the place, and finding other groups - other people, to do the same.

As a non-profit, we have to grow. We need to generate more revenue for quality programming, and for the support of capital needs through fundraising and **growing the endowment.**

If you are reading this, you are in all likelihood part of the infatuated group. We need your support and ideas to grow these numbers, and keep this property forever in the hands of the good souls on this planet: those who are kind, generous and accepting, and love the beach and a good bonfire.



# Discovery

## Did you Make Your Reservations Yet?

Many summer programs are already filling up, so if you have a favorite spot, reserve it now! Online registration is open or you can call 207-282-4489 x1 to register! See our year round schedule at [ferrybeach.org/schedule](http://ferrybeach.org/schedule)

June 20-25 **Work Week**

June 26-July 2 **Youth Camps**  
(Week 1)

July 3-July 9 **Youth Camps**  
(Week 2)

July 9-15 **RE Week**

July 16-22 **ChoralFest**

July 16-23 **GAYLA**

July 30-Aug 6 **Family & Friends**

Aug 6-12 **Circles of Life**

Aug 12-14 **Maine AFG Al-Anon Convention**

Aug 14-20 **In the Company of Women**

Aug 14-20 **Circle of Music**

Aug 21-26 **Sacred Circle Dance Camp at Ferry Beach**

Aug 27-Sep 2 **Quilting by the Bay**

Aug 28-31 **The Beach Getaway**

Sep 2-5 **Labor Day Weekend**

