

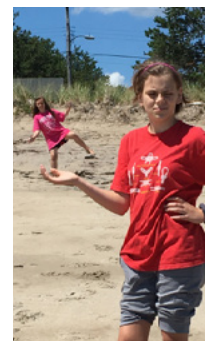
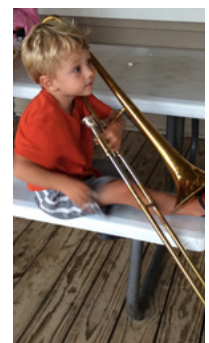
Discovery

Summer of Love, 2017!

We had a fabulous summer here at Ferry Beach! Starting off with Work Week, we transformed our campus from winter to summer mode in just a few short days. Our Buddhist friends visited us briefly, then went straight into two weeks of Youth Camps which brought so much fun and energy to campus!

We also had fantastic family conferences here: RE Week, EcoSpirit, Family & Friends and UUF AF. Its so great to watch all the families grow and reconnect at the beach every summer. GAYLA joined us for their 39th year! These men always bring so much laughter, cheer and joy to the campus. ChoralFest and Circle of Music brought beautiful music to the beach. Through out the season, many explored the bay in Kayaks and on Paddle boards, took part in Yoga workshops and participated in creative art conferences and workshops.

This season was filled with so much love and we are sad to see it is over, but we are looking forward to our Winter retreats and beginning to plan our 2018 season! Thank you to everyone who came to Ferry Beach this summer, we are so grateful you could join us. For those who couldn't make it this year, we hope we will see you again very soon!





In Retrospect: The DeWolfe Dining Hall

In retrospect, those first few conversations about building a new dining hall were prophetic and bold. At the time, Ferry Beach was struggling to keep up with the wind, sand, sun and salty sea air, which had taken their collective toll on our campus.

Fast forward through a capital campaign which built the dining hall as well as a major renovation that would move the three cabins which sat on the site into what is now the Metz Village and the restoration of the dune on the beach utilizing countless volunteer hours. By the time the Dining Hall building opened in 2011, Ferry Beach had taken on additional debt to bring the total close to a million dollars. While the building and the other renovations were occurring, we were neglecting the general maintenance and upkeep of the rest of our buildings and grounds, leaving more than a million dollars in deferred maintenance by the time the Dining Hall opened.

Yet what a glorious change the Dining Hall and the renovations that occurred concurrently have been! With major gifts from Bill and Barbara DeWolfe, Fayre Stephenson, (Eleanor Rowland kitchen) and Ruth Gitchell Rempt (the Gitchell porch), the building itself is a testament to a collaboration of gifts. The Metz Village, with a generous initial gift and ongoing gifts from the Metz family provides a deck, 2 cabins for guests and a lovely space for our year round caretaker. The rebuilding of the dunes has provided safety for our buildings. Many Ferry Beach members gave to the capital campaign and it truly was a group effort to sustain Ferry Beach for the future.

With a four season building in the middle of the campus, a modern kitchen, a large porch and seating for 175, the dining hall has given Ferry Beach opportunities to attract people to our facility that had not been here previously. It also has inspired other dreams and visions for other buildings on campus. The DeWolfe dining hall changed how Ferry Beach members see Ferry Beach.

The path to building the DeWolfe dining hall was not without challenges. A crisis in leadership at the board level early on coupled with the Executive Director also leaving created an opportunity to revamp the leadership of Ferry Beach. Paul Provencher, who had been the treasurer through the capital campaign, became the board president. He appointed a search committee to find new leadership of Ferry Beach at the staff level that could shepherd us out of the debt and deferred maintenance we had taken on as an organization. In June of 2012 the executive search committee chose Cathy Stackpole, to lead the organization.

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Winter Programs

NOV 24-26: Supporting Transgender Youth

DEC 1-3: The Magic of Tarot

DEC 28-29: FUUTURES Leadership Skills

DEC 29-JAN 1: Starting the New Year with Loving Intentions (Teens)

JAN 5-7: Setting Intentions (Adults)

JAN 13-15: Discovering Unconditional Love at the Dunes (Mother & Daughter Program)

FEB 2-4: White Privilege

FEB 16-19: Quilting Retreat

FEB 20-23: Senior High School Our Whole Lives

FEB 23-25: Reiki Weekend

MAR 9-11: Active Hope - Turning Pain to Power (Multi-Generational)

MAR 16-18: Parenting Our Teens with Compassion

www.ferrybeach.org/winter

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With an extensive background in not for profit organizations, Stackpole was charged by the board with addressing the enormous debt and deferred maintenance. Cutting staff, increasing giving and reducing the amount of events that Ferry Beach gave away started moving the needle from the red to the black. With the board's support and a new building to anchor its efforts, Ferry Beach began changing its business model.

Building a more robust summer season created increasing numbers of people coming to Ferry Beach. By 2015, with the support of two large legacy gifts, Ferry Beach was finally in the black after running deficits and increasing its borrowing for many years.

In 2013, the contract with our long-term tenant was up for renewal. Through the process, the board of the Beach realized that the cost of having the Ecology School here was increasing our debt load. Coupled with the knowledge that the school was here 65-70% of the time the Beach could be open while providing 12% of the income led to the conclusion that Ferry Beach would not renew the contract past its expiration in 2018.

When Ray Hopkins died in 2014, Ferry Beach created a small campaign to renovate the former residence into 4 ADA equipped rooms and bathrooms for persons with disabilities. This work was completed in 2016 with a generous gift from Tom Allison who suggested we name the property after his deceased partner, John Cross.

In the last few years, with increases in revenue through our concerted efforts to bring more people here to participate in summer conferences, and to build robust weekend shoulder season church retreats, Ferry Beach has been able to whittle away at its deferred maintenance. See sidebar...

Probably very little of this would have been accomplished without the building of the DeWolfe dining hall. Yes, it created the debt, which forced Ferry Beach to take a good hard look at its long-term contracts as well as its business model. But it also created the vision and the element of possibility that Ferry Beach needed to believe that it could move forward with its own mission, vision and values. It is interesting how one decision could cascade into a host of other activities and events, all of which has been beneficial to the long-term sustainability of Ferry Beach.



Join us on Nov. 11 for our annual Fall Harvest Art Auction. All proceeds from the auction will support our beautiful campus, its aging buildings, and the wonderful programming we offer. There will be hors d'oeuvres and drinks, live music, and live artist demonstrations where artists of different mediums will demonstrate their techniques or craft. It will be a fun night supporting a great cause! Register by 9/29 to take advantage of our earlybird pricing!

www.ferrybeach.org/auction

Deferred Maintenance Projects Completed

- New roofs on: Quillen, Morris, Claflin, Cross, Rose Pavilion, Back Washhouse, Grove Garage
- New Electric Panels in Grove
- Upgraded the lighting in Quillen
- Renovated Quillen / Rowland / Morris Bathrooms
- Quillen Deck thanks to donations from Paul Belyea and Chip Patullo
- John Cross Cottage Renovation
- Rowland Life Safety Upgrades
- TV monitors installed around campus for news, updates and photos
- New porch on Rowland South Room
- New Chairs, Soundboard and Speakers in GAYLA Theatre
- New Heating / Cooling Units, Floor, Chairs and Round Tables for DeWolfe
- New AC Units Cross / Dolphin
- Metz Cabin facelift with new Paint, Carpet, Heat/AC Units and Furniture thanks to the Metz Family

Big Ways to Give

Ferry Beach relies on you! We have been here providing family fun and inspiration since 1901. We have grown from a single "hotel" on the beach to a community of buildings, a chapel in the woods, a beautiful campground and so much more. As your spiritual home, Ferry Beach is a place we know that you want to preserve and protect for the next 100 years and beyond! We rely on our memberships and your gifts to help maintain and grow Ferry Beach. Please consider the following great ways that you could support Ferry Beach for a sustainable future!



1. Ferry Beach Giving Tree

Created in 2015, our giving tree has a number of small items that make life at Ferry Beach, oh-so-good! Volleyballs, chafing dishes, projectors and Pride flags have been just some of the items that have made the list in year's past. Take a look and consider helping us with one of the items!

2. Become a Sustaining Donor

Our sustaining donors help provide the back bone of our strategy to keep the lights on, the buildings warm and the snow plowed. Sustaining gifts take us through the lean months when our winter conferences are occurring and we are busy planning activities for the spring and summer seasons. Sustainers can give monthly, quarterly or annually and at the end of the year, we send you a thank you letter, which acknowledges your gifts, which you can itemize on your taxes!

3. Consider Leaving a Legacy

Gifts set up by you now leave a legacy for Ferry Beach. In the past two years, we have had several legacy gifts that have provided substantial support to Ferry Beach. You can do this through a life insurance policy, an annuity, a charitable remainder trust and many other ways. Talk to your attorney if you want to figure out what is the best for you, or see one of the Ferry Beach staff about options. Legacy giving has been a great way for people to leave their mark on Ferry Beach while providing funding for sustainability.

Love comes in many sizes and forms. Whether you are willing to make a one-time donation, become a treasured sustainer, or leave a legacy - the love you show us today will be felt throughout the entire Ferry Beach community for years to come! We greatly appreciate which ever way you choose to donate!

www.ferrybeach.org/biglove

Even when it is cold and snowy outside, the beauty and magic of Ferry Beach still remains. Plan a getaway to one of our cozy cottages and experience Ferry Beach this winter season. Call registration at 207-282-4489 x1 to book a stay in the Morris Cottage, Kelly Cottage, the Metz Cabins, or one of the Cross Cottage rooms. Check out availability at ferrybeach.org/lodging.html



The **Metz Village** is a collection of private cabins that sleep up to 4 people, and have a living room, private bathroom, heat and air conditioning. The **Cross Cottage** contains private, hotel-style rooms that sleep 2 or 3 people, have private bathrooms and are heated / air conditioned. **Morris Cottage** sleeps up to 8 people in 4 bedrooms. Morris has a full service kitchen, living room, heat and air conditioning. **Kelly Cottage** is heated / air conditioned and sleeps up to 6 people in 3 bedrooms with 2 shared bathrooms, kitchen and living room.

